



Curriculum Descriptions

History & Mission: To understand the history and evolution of the federal crop insurance program, AACI, and AACI's Seeding the Future Leadership Development Program.

Location: Washington, DC

Date: May 2020 (In conjunction with the AACI spring fly-in, exact dates TBD)

- This portion will take place just prior to the AACI annual spring fly-in and will consist of an approximately two-hour program involving a formal presentation, question and answer session, a period of time to allow class participants to familiarize themselves with each other.

Communications & Leadership: To better understand political messaging and how to communicate effectively with members of the press and policy makers.

Location: Austin, TX

Date: July 15-17, 2020

- This portion will focus on press and communications featuring guest speakers from throughout the industry. The group will also work with a dedicated leadership development facilitator and engage in various team building activities.

PAC, Grassroots, & Policy: To walk through AACI's relationship with NCIS and industry as a whole and to grasp how PACs work, how to organize local events, and to gain an understanding of how Congressional District offices function.

Location: Kansas City, KS/MO

Date: May 4-6, 2021

- This portion will focus on the important relationship between NCIS program professionals and the role NCIS plays on behalf of the industry as a whole. Additionally, we will work with AACI's finance director to better understand what PACs are, how they function, and the benefits to PAC participation for both the association and elected officials. The group will also travel to a Congressional district office to understand how in-state operations function and team up with several local organizations to gain an understanding of how to organize local meetings with elected officials on behalf of the crop insurance specifically, or agriculture as a whole.

Political & Policy: To understand policy development and implementation through legislative and executive branch decision-makers, as well as other leaders of agriculture and conservation organizations.

Location: Washington, DC

Date: October 2021 (exact dates TBD)

- This portion will focus directly on the various decision-makers that impact crop insurance, from Representative & Senate staffs, to Congressional Committees, the Office of Management & Budget, RMA, and more in an effort to allow participants to gain an appreciation for the multitude of individuals and entities that have a direct impact on the development and execution of the federal crop insurance program.

Execution Phase: Implement multiple aspects of the communications, grass roots, and political components

Location: Throughout 2022

Date: Personal Timeline

- Participants must complete at least 3 of 4 activities below.
 1. Organize a grassroots meeting for respective Member of Congress in-district
 2. Organize in-district PAC event
 3. Draft a letter to the editor in support of crop insurance
 4. Recruit one, new non-risk bearing member to join the association

Note: AACI staff will provide limited support where necessary to facilitate successful completion of the participants projects.

Annual Fly-In: To participate in the recurring AACI Spring Fly-In

Location: Washington, DC

Date: May 2022 (exact dates TBD)

- In this portion participants will serve as a group leader in carrying out meetings on Capitol Hill in conjunction with the existing AACI Spring Fly-In.

Recognition of Completion

Location: AACI-NCIS Annual Meeting

Date: February 2023 (exact dates TBD)

- Participants will be recognized for successful completion of the program at the AACI-NCIS annual meeting.